

# Your legacy can be their future

Bequests



Plan

Plan to change  
the world



## What is a bequest?

A bequest is a gift in your will that enables you to leave a legacy and make a difference for future generations. Your bequest may be unrestricted, directed toward Child Sponsorship in general or directed to one of our core areas of work, such as education, water, or health, or our **Because I am a Girl** initiative.

When you make a bequest, a donation receipt is issued for your gift, which may be claimed in the year of death, thereby reducing the taxes payable upon death.

If you already have a will and would like to leave a gift to Plan Canada, there is no need to rewrite your will. All you need is a simple addition, called a codicil. If you do not have a will, a decision to make a legacy gift to Plan Canada is a good opportunity to contact a lawyer and start the process.



## Why make a bequest to Plan Canada?

In over 75 years, Plan has built a reputation as one of the world's most effective and responsible development agencies. We have a proud tradition of operating with transparency to maintain the trust of our donors and partners, and we regularly undertake internal and external audits of our programs' effectiveness. We were among the first charitable organizations to be accredited by Imagine Canada's Standards Program. We also adhere to their Ethical Fundraising and Financial Accountability Code, and support the Association of Fundraising Professionals' Donor Bill of Rights.

Bequests are an important part of planning future development work. Being aware of the funds that will become available allows us to better plan long-term, life-changing projects.

Plan's vision is a world in which all children can realize their full potential in societies that respect people's rights and dignities. By remembering Plan Canada in your will through a bequest, you'll be leaving a permanent legacy of hope, helping break the cycle of poverty for children for generations to come.

# About Plan

Founded in 1937, Plan is one of the world's oldest and largest international development agencies, working in partnership with millions of people around the world to end global poverty. Not for profit, independent and inclusive of all faiths and cultures, Plan has only one agenda: to improve the lives of children. **Because I am a Girl** is Plan's global initiative to end gender inequality, promote girls' rights and lift millions of girls – and everyone around them – out of poverty.

We are committed to ensuring the maximum amount of money possible goes to programs that directly benefit children. Over the past five years, we have kept the costs of fundraising and operations at an average of 21 cents for each dollar raised – the remaining 79 cents is devoted to programs.

## 2013 REVENUE SOURCES

---



## 2013 EXPENDITURES

---





## How legacy gifts change lives

Here are just a few of the ways legacy gifts are helping children in developing countries where Plan works.

### **A \$10,000 gift directed toward Plan's education projects:**

- Enabled the completion of 40 classrooms, 20 water points, and 15 latrines across 60 schools in Senegal
- Provided children with quality learning environments
- Established new reading spaces with books in 35 schools
- Built community and school gardens.

### **A \$46,000 gift directed toward Plan's water and sanitation programs:**

- Helped construct 38 water wells as well as 26 separate latrines for girls and boys in rural villages in Pakistan
- Helped establish 26 water and sanitation committees to manage the newly built water points and promote awareness of proper sanitation and hygiene
- Directly benefited more than 24,990 people in 50 communities, including children.



## Plan your legacy

Plan International aims to achieve lasting improvements in the quality of life of children, families and communities in developing countries. Our Child Centred Community Development approach helps millions of children learn about their rights and take an active role in community development.

You can be part of this transformative impact by making a legacy gift to Plan Canada in your will.

A bequest is an example of a legacy gift and it's one of the most effective ways to impart your values into the future. It's also easy to do and doesn't cost you anything during your lifetime. The impact of a bequest to Plan extends to the many children and families in the more than 90,200 communities where we work, across 50 developing countries.



## Types of bequests

Here are some types of bequests you may wish to consider:

- 1 Percentage of estate**  
An unrestricted gift in which Plan Canada is designated a percentage of the estate.
- 2 Specific dollar amount**  
An unrestricted gift in which a specific dollar amount is designated to Plan Canada.
- 3 Residual bequest**  
You can leave all or a portion of the remainder of your estate after all debts, taxes, expenses and other beneficiaries have been taken care of.
- 4 Contingent bequest**  
You can leave a share of your estate after your other beneficiaries have passed on.
- 5 Bequest for endowment**  
Your bequest may be used to establish an endowment fund in which the capital is preserved and the investment income is used for specific programs.



**Plan**

Learn more and get involved at [plancanada.ca](http://plancanada.ca)



**Plan Canada  
National office**

245 Eglinton Ave. East  
Suite 300  
Toronto, ON M4P 0B3  
Canada

**Ottawa office**

39 McArthur Avenue  
Ottawa, ON K1L 8L7  
Canada

For more information,  
contact:

Aruna Aysola  
Manager, Planned Giving  
416 920-1654 ext. 528  
1 800 387-1418 ext. 528  
[aaysola@plancanada.ca](mailto:aaysola@plancanada.ca)  
[plancanada.ca](http://plancanada.ca)



PG\_BBR\_E0814

Charitable Registration Number 11892 8993 RR0001

© 2014 Plan International Canada Inc. The Plan, **Because I am a Girl**, and Spread the Net names, associated trade marks and logos, and the logo are trade marks of Plan International Canada Inc.

\* The Standards Program Trustmark is a mark of Imagine Canada used under licence by Plan Canada.